

ICE APP PRICING

"THE ICE APP IS AIMED AT HELPING VENUES TO MINIMISE THEIR COSTS SIGNIFICANTLY, BY OFFERING TWO DISTINCT SERVICES."

SUBSCRIPTION FEE

One of the most important factors in making any business decision is whether or not a decision is likely to be cost effective and in turn financially beneficial to a company.

With so much competition in the pub and taxi industry, it is hard to build a reputation with people outside the local community. Advertising can also be very costly, so word of mouth tends to be the only type of publicity available for such small venues.

We have designed the Ice App with the above in mind!

The Ice App offers exposure, not only to those local to your business, but also to thousands of people around the world, who have travelled to your city looking for nightlife experiences and require your services. There is only a one-off yearly subscription fee with no extra hidden costs to have your venue permanently advertised for everyone to see.

We DO NOT demand any form of commission for sending clients in your direction!

- Booking revenue received is solely yours!
- 100% of all customer spend is yours!

The subscription costs for the Ice App are as follows:

LENGTH	COST
Monthly Subscription	£20.00
6 Months Subscription	£120.00
1 Year Subscription	£200.00 (2 Months Free)

Terms:

- The monthly fee is for a minimum subscription period of 6 months
- Subscription Fee is per venue and payable in advance
- All subscription costs exclude VAT
- All mentioned costs are an introduction offer and are revised on a yearly basis
- Subscription is subject to our Terms & Conditions

We believe this to be a minimal outlay for international exposure. The Ice App will be promoted across Europe and the Rest of the World.....We know it is money well spent!