

ICE APP PRICING

"THE ICE APP IS AIMED AT HELPING VENUES TO MINIMISE THEIR COSTS SIGNIFICANTLY, BY OFFERING TWO DISTINCT SERVICES."

SUBSCRIPTION FEE

One of the most important factors in making any business decision is whether or not a decision is likely to be cost effective and in turn financially beneficial to a company.

In general, venues like bars and hotels often advertise in a number of local magazines, newspapers and online search engines to help achieve as much exposure as other similar venues in the same area. This can be a costly venture and is also impossible to know who exactly is reading your adverts.

We have designed the Ice App with the above in mind!

The Ice App offers a specific venue the ability to advertise to thousands of people specifically looking for given nightlife amenities like bars, pubs and hotel accommodation. Your advert is permanent and has a major advantage where it has a direct booking/contact facility attached to it.

There is only a one-off yearly subscription fee with no extra hidden charges. We DO NOT demand a percentage for any bookings received via the Ice App.

- Booking revenue received is solely yours!
- 100% of all customer spend is yours!

The subscription costs for the Ice App are as follows:

LENGTH	COST
Monthly Subscription	£50.00
6 Months Subscription	£300.00
1 Year Subscription	£500.00 (2 Months Free)

Terms:

- The monthly fee is for a minimum subscription period of 6 months
- Subscription Fee is per venue and payable in advance
- All subscription costs exclude VAT
- All mentioned costs are an introduction offer and are revised on a yearly basis
- Subscription is subject to our Terms & Conditions

We believe this to be a minimal outlay for international exposure. The Ice App will be promoted across Europe and the Rest of the World.....We know it is money well spent!