

ICE APP PRICING

"THE ICE APP IS AIMED AT HELPING VENUES TO MINIMISE THEIR COSTS SIGNIFICANTLY, BY OFFERING TWO DISTINCT SERVICES."

SUBSCRIPTION FEE

One of the most important factors in making any business decision is whether or not a decision is likely to be cost effective and in turn financially beneficial to a company.

Generally venues pay promoters 50% of door-spend from their guests. If a venue's entrance fee is £20 and a promoter brings 20 guests (hence £400 door revenue), then that single promoter will be entitled to £200 for that single evening. That's also excluding other commission fees and table spend percentages.

We have designed the Ice App with the above in mind!

In comparison to the case of promoters, we DO NOT demand a percentage for anyone that books a table or guestlist via the Ice App.

- Booking revenue received is solely yours!
- 100% of all customer spend is yours!
- Door spend, drink spend and likewise table spend is yours!

The subscription costs for the Ice App are as follows:

LENGTH	COST
Monthly Subscription	£75.00
6 Months Subscription	£450.00
1 Year Subscription	£750.00 (2 Months Free)

Terms:

- The monthly fee is for a minimum subscription period of 6 months
- Subscription Fee is per venue and payable in advance
- All subscription costs exclude VAT
- All mentioned costs are an introduction offer and are revised on a yearly basis
- Subscription is subject to our Terms & Conditions

We believe this to be a minimal outlay for international exposure. The Ice App will be promoted across Europe and the Rest of the World.....We know it is money well spent!